

Motivate... Resolve... Believe!



M R B - Motivate... Resolve... Believe!
Marilyn R. Beverley

GRANDMA'S TRADITIONAL...MOM'S EPISODIC...

Both my grandmothers wore aprons when they cooked, and we have all heard the poem about "Grandma's apron" and all its' uses. Yet, today we no longer wear that apron, many don't even cook like Grandma. We tend to use the microwave and those frozen dinners. As I begin to travel around I see that many volunteers no longer wear the pink smock like grandma. Our volunteer world is rapidly changing. For many of us, our grandmothers were the traditional volunteer, Mom's are the episodic volunteer and our children are the virtual volunteers! As we work with volun-

teers in all of our organizations we see this world changing. We must take the time to come up with the "recipe" to make sure our organizations burst forth with flavor for the future. Grandma's traditional, Mom is an episodic and that teen is a virtual...volunteer that is! As leaders and members of volunteer organizations, we are the ones who set the pace for the race into the future of volunteerism. As you set the pace, you are ensuring that your organization is the number ONE volunteer organization of choice in your community and that your organization does not fade

into history. Now you might ask, "How do I set the pace for this race? I believe we set the pace through clarity of vision and working together as a team of committed volunteers. What is the mission of your organization? Is that mission up to date with the times and with the mission of the facility you serve? What about your vision as a volunteer, does your vision match up with the vision of the organization of which you are a part? Are we all moving in the same direction to achieve those goals and dreams for our teams? All volunteers inspire action through mission, vision, values, diversity and innovation!

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Congratulations to MHVRP (Michigan Healthcare Volunteer Representative Professionals) celebrating your 40th Anniversary! It will be a joy to be with you May 16 to kick-off your Annual Meeting in Glen Arbor, MI! You have a rich history with your beginning in 1972 with your charter. It has been

- WONDERFUL OUTSTANDING WORK!

a joy to work with many of you for many years with MAHA (Michigan Association of Healthcare Advocates) and MHA (Michigan Health and Hospital Association)! You have set the pace for the race of volunteerism in Michigan with great success! Through your dedicated efforts volunteerism is alive and well within our hospitals in Michigan and we congratulate you on your tremendous work and your 40th Anniversary! Thank you for making a difference in our world! MHVRP website: www.mhvrp.org

Fund Raising and Gift Shop Ideas from Louisiana Auxilians

“Do all the good you can, By all the means you can, In all the ways you can, In all the places you can, At all the times you can, To all the people you can, As long as ever you can.” John Wesley



6th Annual Betty Kearns Little Black Dress Event March 30

In our volunteer world, are we as great as we were, and are we what we are supposed to be? Are we making an impact on our world?

*Plan
Act
Dream
Believe
And
You
Will
Achieve!*

*Plan a board retreat !
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~Marilyn R. Beverley*

Fund Raising Ideas:

1. Used Book Sale. Many customers buy books, re-donate those books and also contribute more books.
2. Popcorn Sales in your hospital.
3. Volunteers donate craft items and the Auxiliary members have a craft sale two days a week. They usually make \$1000.00 a month.

Gift Shop Ideas:

1. We have “remember when” type items in our gift shop. Our guest love them!
2. We have a unique card selection in our gift shop with gift cards for all occasions.
3. Our Auxiliary purchases specialty bakery goods from a bakery and have fresh baked items delivered daily.

Congratulations to Janet Robbins, LHA and the Auxilians of Louisiana on a great Annual Conference - March 23, 2012 - “Volunteers - The Pearls of Wisdom!” You are a great group of leaders, auxiliary members and volunteers! Thank you for making a difference in our world!

With the Easter Holiday coming up - Easter Baskets are a great fund raising idea. Purchase items from vendors, candy etc., baskets. Let your guest and employees purchase the items, fill their baskets and you wrap them in Easter cello wrap. A GREAT idea.

For the Christmas Holidays - use gift wrapping as a fund raising idea if your gift shop does not offer free gift wrap.

A quote of wisdom from Rita Talbot - Thibodaux Regional Medical Center - Thibodaux, Louisiana - “We volunteer, not because we are looking for something different to do, but rather to do something that will make a difference!”

What an Innovative Idea!

Star Recognition for your program. (email me if you want to know more!)

Betty Kearns Little Black Dress Event

Innovation = Need + Solution + You

What does your organization need today?

What do your members need today?

What does your community need from your organization?

What will you invent today for the life of your organization tomorrow?

Do some brainstorming with your team! You have the answers! You set the pace for the race for the future of volunteerism in your community!

Congratulations to Tracie Morgan , President Elect of GSDVS, the GSDVS Board of Directors and Leigh Beakley, GHA, Director, Personal Membership Services, on a great 2012 Annual Meeting - “Get Your Program Cooking! You are a GREAT group of leaders! Thank you all for making a difference in our world!

**THANK GOD FOR VOLUNTEERS!
BY MARILYN R. BEVERLEY**

**There is a person who cares about your needs.
They walk through the door and a smile is what you see.
They are a ray of sunshine on a gloomy day.
An anchor of hope in the storm.
They are a Volunteer.**

**There is a person who gives and expects nothing in return.
You feel the love from their heart.
You feel the healing in their touch.
And see the light of hope in their eyes.
Thank God for Volunteers.**

**They are there in the beginning of life.
And walk with you down each path.
And at the end of the road, they hold your hand all the way.
Thank God for Volunteers.**

**I am a Volunteer,
My life has been enriched by all that I've given.
The returns have been ten-fold.
Will you take my hand, join and become a volunteer?**

**On this journey we call life,
There are lonely faces, faces with names,
faces with hearts that need someone to care,
won't you volunteer?**

**Thank God for Volunteers.
Where would our world, our country, your state, my state
your community and my community, your hospital,
and my hospital be without volunteers?
Thank God for Volunteers.
Thank God for Volunteers!!**

**Thank you all for making a difference in our
world! Happy Volunteer Week to all!
National Volunteer Week, April 15-21, 2012!**

Comparison
is the thief of
Joy!
Theodore
Roosevelt

Vision =
Dreams, Imagination,
Wisdom in
foreseeing the future,
a lovely sight.
(Webster's Dictionary)
Do you have
vision?

Our Volunteer world is rapidly changing. Today's volunteers defined: Traditional Volunteer - Volunteers for years; Episodic volunteer - Volunteers short term or for one event; Virtual Volunteer - Volunteers through the computer. Perhaps writing your newsletter, fliers, updating your website.

Clarity + Courage =
Chances for Success!

"Nothing great
was ever
achieved without
enthusiasm!"
Ralph
Waldo Emerson

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MRB

**Motivate...Resolve...Believe
Marilyn R. Beverley of Michigan!**



“To give of oneself is the
greatest
gift of all!
~ Unknown

Share your ideas with your
board and your chairper-
sons.
This will keep your organi-
zations objectives, projects,
mission and vision in the
presence of your team.

For more information on booking Marilyn for keynote presentations, breakout sessions, strategic planning or a Board Retreat—contact Marilyn R. Beverley; MRB—
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This month a “gold star” goes to MHVRP (Michigan Healthcare Volunteer Representative Professionals), congratulations on celebrating your 40th Anniversary! Thanks, for making a difference in our world!



CUSTOMER SERVICE THAT COUNTS...

As I travel across the USA and around the world it amazes me that it is no longer the “norm” to receive super outstanding customer service.

In a volunteer organization you are many times the first and last person that the customer you serve sees, in the facility where you volunteer. We want to hear those words... “THANKS” and yes the words, “We’ll Be Back!” So remember in all that you do, give it your best and “do unto others as you would have them do unto you”. Practice “the Golden rule”. We want the service we give to be:

Superior...Super...Outstanding! Remember to SMILE!

MAKE TODAY A GREAT DAY!

1. Take a short walk everyday. Smile with each step.
2. When you wake up each morning complete the following statement: Today my purpose is _____, and I am thankful for _____.
3. Give your smile away to at least three people you meet each day.
4. Don't take yourself so seriously; make sure to take the time to laugh, laugh and laugh some more!
5. Be the best you can be! Compete with no one else just yourself.
6. Remember gossip is garbage. Compliments complete.
7. Envy is not good, you have all you need.
8. Share with one another, live by the golden rule.
9. Call, e-mail, write a note to that friend, family member or co-worker and let them know you think they are great!
10. As the day comes to a close complete this statement as you lay your head upon your pillow: Today I am thankful for: _____ Today I accomplished: _____, and give thanks!