

Motivate... Resolve... Believe!



M R B - Motivate... Resolve... Believe!
Marilyn R. Beverley

WHAT A DIFFERENCE ONE PERSON CAN MAKE!

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It truly has been a JOY to travel across the United States of American and overseas this year and meet many people who make a tremendous difference in our world!

I believe the volunteerism is the heartbeat of our cities, our states, our country and our world.

Volunteers are people who are willing to give of themselves unselfishly and expect absolutely nothing in return but receive one hundred fold from the giving.

I have a presentation "Warning! Volunteerism Can

Be Highly Contagious!" and I for one truly believe that we must be contagious as volunteers...or as Robert Putnam indicates in his book "Bowling Alone", volunteer organizations across our country will fade. I believe that we must take steps to realize that it is up to us to continue the growth of our organizations realizing it is not about "me" but about the organization that we serve. Realizing that it is truly a team effort and not about one person controlling or running the show.

Coach "Bear" Bryant says, "If it is bad I did it; if it is good we did it, if it is GREAT you as a

team did it!" As leaders we must recognize the "team" and that we are all in this game together to make a difference in our world, to touch lives for generations to come. To leave a legacy...so that those who follow in our footsteps will have found us to be faithful to the "cause". That "cause" being making a difference in our world. You are one person...YOU make a difference in YOUR world, thus making a difference in our world and for that I say "WOW"! I say "THANK YOU"! You are an inspiration to me in all that you do, all that you say, in all that you are and you are GREAT!



I just want to say **WOW!** to all the different Volunteer Organizations I have worked with from hospitals, schools, colleges, community organizations and churches. You are amazing!

WOW to the following...

The number of volunteers you have.

- W ONDERFUL O USTANDING WORK!

The number of dollars you donate to your communities, state and world organizations.

The number of hours you give touching lives and making a difference.

For having the courage to be leaders, to take that step of

FAITH—

Face the facts;

Act don't react;

Innner strength—quit worrying;

Take a step; and

Happiness comes from the steps we take.



*“This month the standard is...be **THANKFUL** and show appreciation to the lives you touch and interact with each day.”*

THANKFULNESS...

What is thankfulness? A feeling or expression of gratitude. Appreciation. As I have traveled abroad and in the states this year and met so many great leaders and outstanding volunteers, I appreciate each one of you. I truly thank you for what you do and the difference you make in our world. As I have stated in the past, in the volunteer world we are no longer in Kansas anymore. Our volunteer world has changed from the “traditional” volunteer world to a world that includes

and corporate volunteers. A volunteer world that includes the “baby boomer” generation and the young professional. I also believe that our volunteer world has changed not just to include the United States but a world of “global volunteerism”. In many organizations if we truly mirror the image or our communities we are a group of various backgrounds including ethnic, age, financial and educational differences yet each of us has something of great value to offer our world. Our life has become a life that reaches across the globe in the corporate world and

private world. Take a look at the book “The World Is Flat” and you will be amazed that we somehow have “slept” through the changes. It is time to WAKE UP! And realize that as we touch one life that life touches another and another and another and truly reaches around the world! Hands and hearts reaching together around our world! This month of November the standard is be thankful and show appreciation to the lives you touch and interact with each day!

AN ATTITUDE OF GRATITUDE...

“I am thankful for the freedom I have to volunteer...to make a difference in my world by touching the lives of others!”

Marilyn R. Beverley

The standard this month is being thankful this is my challenge to each of you. Start a Gratitude Journal and each day just give thanks for five things that make a difference in your life. The story is told of the a teacher asking her students to list the “Seven Wonders of the World” and one little girl seemed to struggle. After a few

moments the teacher asked the students what the seven wonders of the world are and she received the usual answers, The Great Pyramids of Egypt, the Taj Mahal, the Grand Canyon, the Panama Canal, the Empire State Building, St. Peter’s Basilica, and the Great Wall of China, then the little girl couldn’t decide you see there were so many...she said just let me tell

you what I have so far. Then the little girl hesitated a moment and said, “I think the seven wonders of the world are to touch, to taste, to see, to hear, to run, to laugh and to love. So I challenge you start a gratitude journal and Today enjoy these wonders in your world...to see, to hear, to run, to laugh and to love.

WARNING VOLUNTEERISM CAN BE QUITE CONTAGIOUS!

Symptoms of a “contagious volunteer” are: caring, hardworking, talented, makes a difference, priceless, time to give and has a heart for people!

Volunteers are the most important component of your Organization. As a volunteer organization we need to enfold people into our organization, motivate them, equip them and release them to serve and recruit others. People who become a part of our organization are committed to volunteering, committed to growing and committed to work through these commitments they become committed

to the mission or your organization. If people are what make the organization continue...our chief goal should be to become “contagious volunteers”. Volunteers are individuals, coming in all shapes, sizes no two being alike. In your organization train people to serve people, to grow in confidence and abilities giving them the tools they need to do the jobs you ask them to do. Equip them to be the leaders of your organization in the

future check out the leadership library on my website, www.themrb.org Become an organization that mentors and encourages develop that recruitment committee and/or that H.O.P.E. Committee, develop that leadership core team through your nominating committee or more information contact me at

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THE LEADERS' PLEDGE

I am a leader of a great organization and a great group of people.

I will not give up in the face of adversity, as a leader I am gifted to encourage others to turn obstacles into opportunities.

I will not give in to negative conversation, I will preserve my team and its' members with positive input.

I will not feel sorry for myself when my efforts go unnoticed, because my reward will come in the end.

I will not sit on the sidelines, while those following me wear out or burn out, I have been given the assignment to be an encourager and to lift them up.

I will not forget to check on the well being of those following me, for they have been entrusted to my care.

I will not forget to fill the lives of my team members with words of encouragement, words of empowerment, tokens of my care and appreciation; for I am the keeper of the flame of my organization and this team I serve.

I will not forget to celebrate the members of their family to insure victories in their private world.

I can and will fulfill this assignment because I am confident of my calling as a leader, secure in my position, believe in the service I give, and I am prepared for the opportunity.

I will be enthusiastic...if I act enthusiastic, I will be enthusiastic.

I will be the keeper of my attitude because I know my attitude determines my altitude.

I will be the wind beneath the winds of my team ... transforming them into champions and teaching them to enjoy the journey. I will be the one hiding in the shadows to make sure they shine.

Because we are a team that beats with one heart ... We make a difference in the lives we touch everyday.

To serve is to lead and I will be that servant ... I am determined to make a difference in my world for the future of my organization tomorrow.

I am a leader.

By: Marilyn R. Beverley

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"I will be the wind beneath the wins of my team...transforming them into champions and teaching them to enjoy the journey."

BARRIERS TO RECRUITMENT

If we are to truly become the number one organization of choice for volunteerism in our communities there are some barriers we need to overcome.

Many do not know about you, your organization much less how to become a part of it. Here are the barriers we must

strive to overcome:

No one asked.

I don't know how to get involved.

I don't know about your program.

I don't have a lot of time to give but would like to serve.

I can't make a long term commitment.

Many are unaware of what they will gain from volunteering.

I don't feel needed.

There's no connection...we collide with people everyday but fail to connect. Make a commitment to "connect" let your community know who you are, what you do, your mission your purpose. We

need to reconnect and truly touch the lives we see each day. Take a look at the book, "[Bowling Alone](#)", watch the movies "[Crash](#)" and "[It's a Wonderful Life](#)". We can overcome these barriers. Notice, Act and Be the Change! Reconnect... do some "networking" and overcome the barriers for the future of your organization.

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Marilyn is the author of:

“Miss Missy of Jamaica” and “Jesus In Jamaica Blessed Love”
both available at www.amazon.com

Also in print are: “The Board As A Team With Visionary Leadership” and “The Gift Shop Operations Manual”, both written by Marilyn R. Beverley. Please contact her regarding these publications.

CUSTOMER SERVICE THAT COUNTS...

As I travel around the world and across the USA it amazes me that it is no longer the “norm” to receive super outstanding customer service.

In a volunteer organization you are many times the first and last person that the customers you serve sees in the facilities for which you volunteer. We want to hear those words... “THANKS” and yes the words, “We’ll Be Back!” so remember in all that you do give it your best and “do unto others as you would have them do unto you” you know practice “the Golden rule”. We want the service we give to be

Superior...Super...Outstanding! Remember to SMILE!

THE CREED OF AN OPTIMIST... PROMISE YOURSELF...

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something of worth inside of them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear and too happy to permit the presence of trouble.

~unknown